

**Bill Summary**  
1<sup>st</sup> Session of the 58<sup>th</sup> Legislature

<b>Bill No.:</b>	<b>SB 840</b>
<b>Version:</b>	<b>CCR</b>
<b>Request No.:</b>	<b>2127</b>
<b>Author:</b>	<b>Sen. McCortney</b>
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**Bill Analysis**

SB 840 modifies provisions of the Student Athlete Name, Image and Likeness Rights Act. The measure amends professional representation to mean any individual or entity engaged by a student athlete for the purpose of securing compensation or benefits for a student athlete's name, image, or likeness activities. Any individual or entity representing such individuals shall be a fiduciary for the athlete. The measure also strikes the term sponsor and team contract from the Act. Team activities is defined as a student participating in countable athletically related activities and required athletic activities as defined by the collegiate athletic association. The measure strikes the requirement for student athlete compensation to be commensurate with market value for the use of his or her name, image, or likeness. Collegiate athletic associations may not prohibit a postsecondary institution from identifying or supporting opportunities for a student athlete to earn compensation. Professional representation agreements must be in writing and clearly outline fees for the professional representation. The measure strikes the requirement for professional representation to be provided by a person licensed pursuant to the Revised Uniform Athlete Agents Act. Postsecondary institutions are authorized to adopt reasonable time, place, and manner restrictions to prevent a student athlete's name, image, or likeness activities from interfering with team activities or the institution's operations.

**CCR Changes**

The Conference Committee Report for SB 840 adds clarifying language relating to collegiate associations acting or authorizing its members to penalizing or restricting actions protected by the Student Athlete Name, Image and Likeness Rights Act.

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